Smart Dermatology: Connecting Doctors to their Patients

Skin analytics platforms like DermEngine strive to provide solutions for a wide variety of challenges that prevent dermatologists from maximizing the efficiency of provided patient care coordination. Examples include:

- **Patient data:** Allows dermatologists to have a deeper understanding of a patient's background prior to their visit. This potentially saves valuable time by limiting the number of questions a dermatologist must ask during the appointment.

- **Support physicians:** Enables doctors to provide higher quality second opinions, and share their knowledge with referring physicians. Additionally, DermEngine allows doctors to manage patient cases with ease and reduce unnecessary in-office visits.

- **Desk work/ organization:** Digitizes doctors' practice to improve workflow, efficiency and organization. This greatly improves the process of creating audit reports by eliminating the need for manual data entry and lengthy searches for information.

- **Accessibility:** Provides physicians with access to an affordable skin analytics system that connects them to everyone in their medical ecosystem (GPs, pathologists, dermatologists, etc). In turn, this creates spaces for physicians to take their practices online and receive additional revenue.

If you would like to learn more about DermEngine's advanced and smart platform for dermatology, or are interested in booking a demo, please email us at info@metaoptima.com or call us at (778) 328-1949.