

DERMENGINE FOR YOUR CLINIC

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The most intelligent dermatology solution



THANK YOU FOR CHOOSING DERMENGINE!

Our intelligent dermatology solution has been created with you in mind. DermEngine is designed to support medical professionals at every step of the care cyclefor us that begins at implementation. We offer a comprehensive selection of marketing materials and resources designed to impress your patients while keeping them engaged and informed of their care plan. Without further ado... let's begin!

ΤΗΕ ΜΕΤΑΟΡΤΙΜΑ ΤΕΑΜ

1 **REQUIREMENTS**

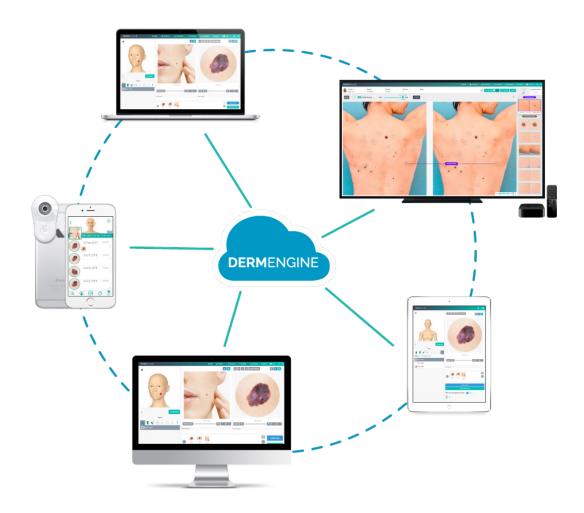
To optimize your clinic, we recommend that you have the following items:

- DermEngine Account
- DermEngine Mobile App (latest version from App Store or Google Play Store)
- Digital Dermoscope (ie. MoleScope)
- Smartphone / Tablet
 - iOS devices iPhone, iPad
 - -- iPhone 6 or newer
 - -- iOS 10 or newer
 - Android Devices
 - -- Samsung Galaxy S6 or newer (device with 8Mp resolution or above)
- Computer
 - Mac OS X
 - --El Capitan (10.11) or newer operating system
 - Windows
 - -- Windows 10
- Wi-Fi (10 Mbps download and upload)
- Television (optional)
 - Any high-definition TV
 - 32" screen or bigger and capable of 1080p
- Apple TV (optional)
 - 4th Gen or newer
 - Latest DermEngine TV App

Questions getting started? You are encouraged to email us at info@metaoptima.com and we will be happy to help.

2 KEEPING YOUR PATIENTS AT YOUR FINGERTIPS

DermEngine creates a patient-centric ecosystem that is able to go wherever you go. Through its cloud-based platform you can access your patients on a smartphone, tablet, Apple TV, or desktop computer.



Stay connected using a device that's convenient for you and your patients while:

- Imaging your patients' skin
- Analyzing total body, clinical, and dermoscopic images
- Documenting cases

3 DERMENGINE: CONNECTING YOUR PRACTICE

INTEGRATE YOUR SOFTWARE

With the power of DermSync, DermEngine integrates with the world's most popular EMR/ PMS systems. Click on your logo and be taken directly to the step-by-step instructions to get started!



Once you're connected, all information will be relayed back to DermEngine for a completely seamless experience. To make sure integration is working properly:

- 1. Check your medical software database connection
- 2. Reset all default settings
- 3. Test integration by creating a test patient on your medical software and see if it appears on DermEngine
- 4. If it is still not working, contact *support@metaoptima.com* and we can connect with you.

MIGRATE YOUR DATA

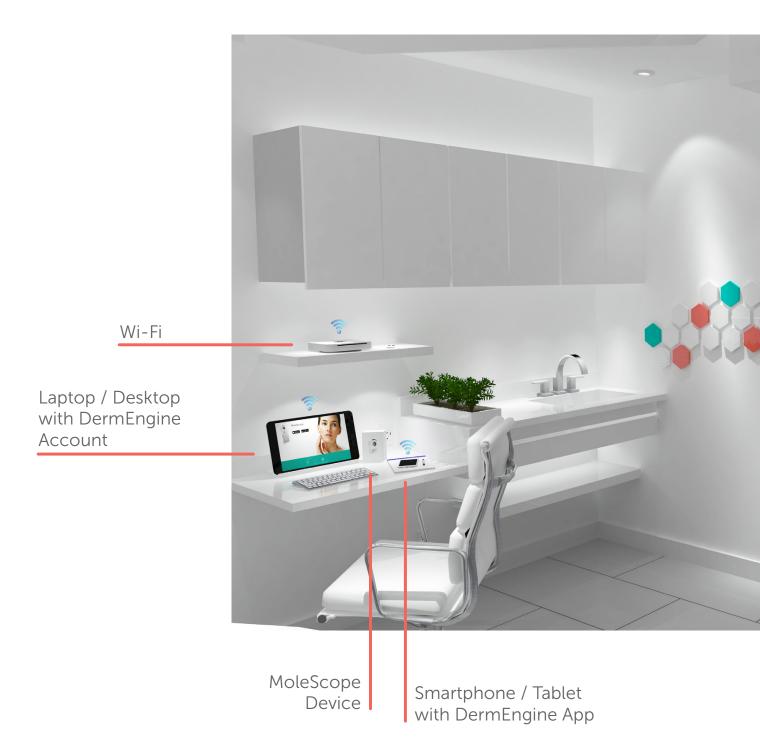
Transfer all of your valuable patient information with a one time, hassle-free transition for eligible customers.

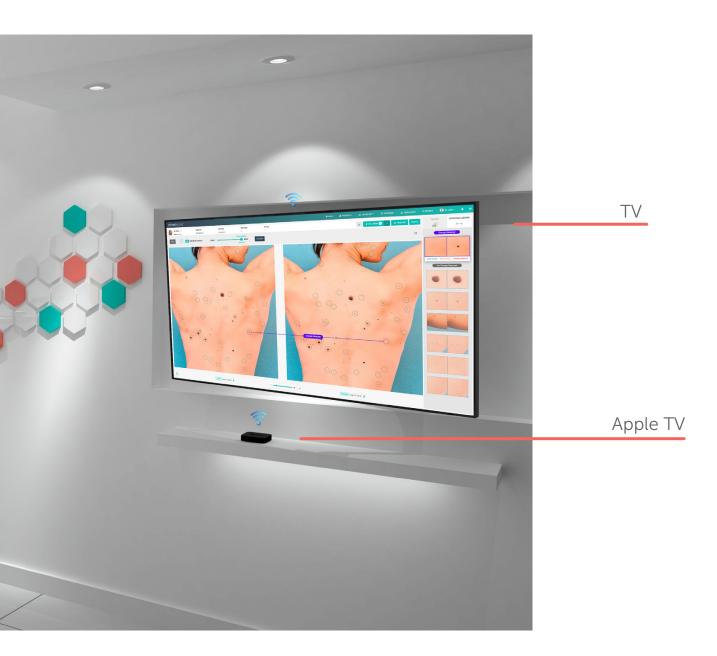


Don't see your system listed above? Email us at *support@metaoptima.com* to find the perfect solution for you!

4 YOUR CLINIC MADE INTELLIGENT

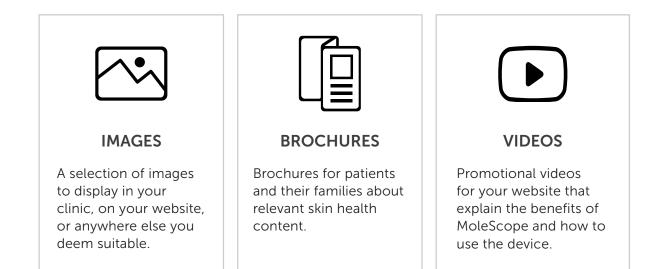
DermEngine aims to revolutionize clinics by providing access to the world's most intelligent dermatology solution that optimizes workflows and improves patient outcomes.





DIGITAL MARKETING RESOURCES

Your clinic should stand out. This package is here to promote how your practice is using DermEngine to differentiate yourself from competitors and other providers. We offer a wide variety of digital resources designed to be visually appealing and informative for distribution to your patients.



We also offer a variety of DermEngine and MoleScope booklets to help you extend your business and practice. Show your patients that you provide optimal care through offering state-of-the-art technology. To receive your booklets or brochures, contact us at *info@metaoptima.com*.





6 FOR YOUR PATIENTS

Your patients are an essential part of your practice. Keep them informed with easy-to-understand and informative resources!



TOTAL BODY PHOTOGRAPHY

- What to expect brochure
- TBP promotional video



SKIN CHECKS

- What to expect brochure
- Self skin check guide



TELEDERMATOLOGY

- MoleScope promotional video
- Instructions booklet
- Patient video on how to use MoleScope to image and send to doctor



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CONNECTING YOUR PATIENTS WITH MOLESCOPE

Are you interested in saving time while increasing patient engagement? Adopt our teledermatology solution and have your patients submit images directly to DermEngine. To get started, simply <u>activate your teledermatology services</u> in your DermEngine Settings. If you have any questions, be sure to contact us to help you set up your services!

Using MoleScope, patients are engaged in their routine checkups and can submit highquality dermoscopic images for professional review using the free associated app. Patients can order their very own portable dermoscope directly from our website at <u>https://molescope.com/product</u>



- Private labelling
- Free patient portal
- Patient user guide

Contactyour customer service representative or *support@metaoptima.com* today.

SETTING UP YOUR TOTAL BODY PHOTOGRAPHY STUDIO

We provide a comprehensive setup package designed to provide you with everything you need to get started with your total body photography services, which includes:

- 1. TBP software via DermEngine
 - Standardized image poses
 - Real-time transfer from phone to web platform
 - Template-guided imaging
- 2. Labelled floor mat to assist patients with poses
- 3. Light, solid imaging background for patients to stand in front of
- 4. Setup manual:
 - Room setup guide
 - Educational content
 - > Clinic skin checks
 - > Self-skin exams



Designed with accessibility and ease-of-use in mind, DermEngine is often compatible with your current imaging software for optimized connectivity. Whether on the app or web platform, your patient data remains at your fingertips.

We strive to support you with the tools and resources so that you can provide quality services for your patients. To help you get started with DermEngine's TBP software, we offer helpful videos designed to answer your important questions and walk you through every step of the process!

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TRAINING MATERIALS

Everyone learns differently- that's why we've created a variety of options designed to fit your unique pace and style! Training when and where it's convenient for you.

WEBINARS



The best place for getting started with DermEngine. Attend a live webinar, download training slides, or watch pre-recorded videos.

DERMENGINE ACADEMY



These self-paced courses allow you to watch videos, test your knowledge and become DermEngine-certified in your own time!

KNOWLEDGE SUPPORT



Your online how-to guide for all things DermEngine. If you have a question, the Knowledge Base has answers to help you out.

CONTACT SUPPORT



Whether by email or phone our team is here to answer your important questions.

ADDITIONAL RESOURCES

We offer a wide variety of resources to ensure that you are supported throughout your practice.



Our YouTube channel (MetaOptima) offers instructional videos about DermEngine and MoleScope that are suitable for medical professionals and patients respectively.



Excellence in customer support is our core value. We encourage you to email us at *support@metaoptima.com* so you can receive outstanding care today.

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RECOMMENDED INTERNET BANDWIDTH FOR DERMENGINE

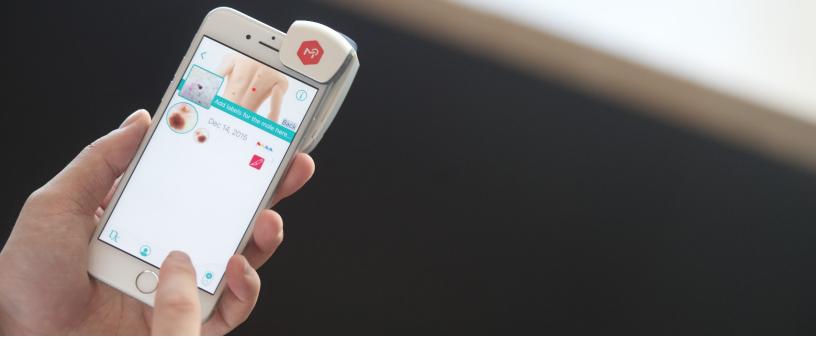
In order to have a seamless imaging experience it's important that your practice has the broadband capabilities to support the download/upload of images and other data to/from DermEngine.

Some factors to consider when estimating your bandwidth requirements include:

- Number of simultaneous users
- Real-time transactions
- Hardware
- Other applications using Internet

Facility Type (Simultaneous users)	Minimum speed	Recommended speed
Small Physician Practice (up to 4 users)	10/10 Mbps	20/20 Mbps
Pharmacy/Nursing Home	10/10 Mbps	20/20 Mbps
Large Physician Practice (5-15 users)	20/20 Mbps	30/30 Mbps
Hospital	100 Mbps	250 Mbps
Academic/Large Medical Center	500 Mbps	1000 Mbps

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USING MOBILE DEVICES IN A CLINICAL SETTING: A GUIDE

To support the ongoing security and well-being of your practice and its patients, we offer a comprehensive guide outlining the key ethical and legal issues to be aware of before using a personal mobile device. To view our guide, please click <u>here</u>.

THE IMPORTANCE OF SECURITY AND PRIVACY

By utilizing the DermEngine app you are removed from a number of major risks, allowing you to:

- Ensure clinical images are not auto-uploaded to any social media networks
- Access your confidential files securely
- Avoid the risk of unauthorized access if the device is lost or stolen
- Prevent an image being sent by mistake
- Eliminate the worry of deleting images

PEACE OF MIND FOR YOUR PATIENTS

As technology continues to become a larger part of our everyday lives, many patients will have questions surrounding the privacy and security of their personal information. In order to answer their important questions, we offer an article that summarizes the facts in a short, easy-to-understand format at <u>https://molescope.com/blog/your-personal-information-rights-molescope</u>

12 PATIENT CONSENT

When reviewing a patient's case, you have the opportunity to utilize DermEngine's tools powered by artificial intelligence to support your clinical decisions for an enhanced level of care.

In order for DermEngine's algorithms to become "smarter" over time to fulfill this mission of improved care, they must be continuously trained. To support this intrinsic need, every time a doctor uses one of our AI-powered tools the system has the ability to "learn" and better support your clinical decisions. Any images and data used have been de-identified, which means that **all identifiable information such as name, date of birth, health ID number, email have been removed**.

If a patient does not wish to have the DermEngine system use their de-identified information, they have the opportunity to opt out at any time.

In doing so, you will have access to the patient's medical data, however certain intelligent features will be disabled, and use of the system will be restricted to imaging, documentation, and communication only. This can be done:

1. DURING ACCOUNT CREATION

When *creating a patient's account* you will have the ability to check the box at the bottom of the page.

2. AFTER ACCOUNT CREATION

If a patient already has an account on DermEngine they can request to opt out by completing the *request form*.

RECEIVING CONSENT

The DermEngine platform allows you to upload your own consent forms and questionnaires directly to the system in for topics such as medical services, uploading data to the cloud, data privacy, teleconsults, and procedures. In order to support you in the ongoing initiative to promote patient engagement and informed care, we have created a *Patient Consent Form Guide* with helpful information to help your practice with developing your own patient consent form.*

*Please note that the Patient Consent Form Guide is only an outline and that any recommendations included may not apply to your clinic or region of practice

EXPERIENCE THE DIFFERENCE.





